

**2011 Wheeling Vintage Raceboat Regatta
Program Advertising Rates**

The Regatta program is full-color 8 ½ x 11, approximately 40 pages. Past years' programs have become collector's items because of the descriptions and photos of the participating race boats. These are distributed as pre-race advertising around the Ohio Valley and are provided free of charge during the Regatta. The programs are also used through August of the following year as handouts at various events.

Inside Front Cover, Full Page: \$900.00

Inside Back Cover, Full Page: \$800.00

Full Page Ad: \$750.00, approximately 7.75 (w) x 10 (h)

Half-Page Ad: \$475.00, approximately 7.75 (w) x 5 (h)

Quarter Page Ad: \$325.00, approximately 3.875 (w) x 5 (h)

Business Card Ad: \$150.00, approximately 3.875 (w) x 2.5 (h)

- Please use my camera-ready art, enclosed.
- Please use my camera-ready art; email to djoseph@comcast.net
- Please use my business name with the following information and message:

- Please contact me to discuss my ad.

Business Name: _____

Contact Name: _____

Address: _____

City, State, ZIP: _____

Business Phone: _____ Home Phone: _____ Cell Phone: _____

All advertising must be received by July 20, 2011.

**Please mail to:
Wheeling Vintage Raceboat Regatta
Attn: Debbie Joseph
1 Hawthorne Court
Wheeling, WV 26003**

Questions? Please call Debbie at 304-233-4738 or 304-650-0185